



Barbara M. Rubin

Partner and Co-chair of the Entertainment Department

☎ 310.556.7840

✉ BRubin@GlaserWeil.com

PRACTICE AREAS

Entertainment

EDUCATION

Loyola Law School, J.D.

California State University,
Northridge, M.A.,
Economic Education

California State University,
Northridge, B.A., History

STATE BAR ADMISSIONS

California

Glaser Weil Partner and Entertainment Department Co-chair Barbara M. Rubin is a veteran entertainment attorney who puts her extensive in-house studio business and legal affairs experience to work for writers, producers, actors, directors and small production companies in both reality and scripted television and film. She was dubbed a “top industry negotiator” by *Emmy Magazine*, named a “Top Dealmaker” by *Broadcasting & Cable* magazine and is included on both the *Best Lawyers in America* and Southern California Super Lawyers lists. *Variety* has recognized Ms. Rubin in its “Legal Impact Report” for each of the last four years and has quoted her numerous times as an expert in her field. She is hailed for her work as an educator, including her role as Assistant Visiting Professor and Executive Director of the Entertainment Law Practicum at Loyola Law School.

Prior to joining the Firm, Ms. Rubin was a co-founding partner of the entertainment law firm of Peter Rubin & Simon. She has served as the head of Business and Legal Affairs for Spelling Television (reporting directly to Aaron Spelling), A&E Television Networks (West Coast) and Rysher Entertainment. Ms. Rubin came up through the business and legal affairs departments of CBS Television and Theatrical Films as well as Disney Television.

Twice elected to the Board of Governors of the Academy of Television Arts and Sciences and twice appointed to its Executive Committee, Ms. Rubin is an active member of the entertainment community. She serves on the Planning Committee for the USC Institute on Entertainment Law and Business, as she has for over 10 years, and was elected to the Motion Picture and Television Fund’s Professional Advisory Council. Ms. Rubin previously served on both the Emmy License Fee Negotiation Committee and the Primetime Emmy Awards Committee.

In addition to her faculty position at Loyola Law School, Ms. Rubin has taught “Negotiating the Writer’s Deal” at the University of California, Los Angeles and is often called upon to guest lecture or moderate panels at entertainment law events presented by UCLA, the University of Southern California, ATAS, the Association of Talent Agents, California State University, Northridge, as well as Women In Film, the California Bar Association, the National Association of Television Program Executives (NATPE), eWomenNetwork and the Writers Guild of America.

Ms. Rubin is the author of two cover articles for *Los Angeles Lawyer*: “The Secrets of the Business Affairs Executive” (co-authored with Kyle Stewart) and “Negotiating with Media Giants.” She is married to Emmy Award-winning filmmaker, Pierre Sauvage, and they have two grown children.

ASSOCIATIONS

Academy of Television Arts and Sciences Board of Governors and Executive Committee

Motion Picture and Television Funds’ Professional Advisory Council

Emmy License Fee Negotiation Committee

Primetime Emmy Awards Committee

USC Institute on Entertainment Law and Business, Planning Committee

California Advisory Board of the Parkinson’s Foundation

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NEWS

AMEC Names Glaser Weil its 2016 Law Firm of the Year

Entertainment Law Practicum a Pipeline to Prominent Attorney Roles, *Loyola Law School Spotlight*

Variety: Glaser Weil Partner Barbara M. Rubin Offers Profit Sharing Dispute Solutions

Glaser Weil Practice Areas Receive Prestigious Rankings by *U.S. News and Best Lawyers*

Barbara Rubin Moderates The Art Law & Business Connection

Glaser Weil Announces Barbara M. Rubin as Chair of the Entertainment Dept.

"Glaser Weil Brings on Entertainment Industry Pro," *Law360*

Entertainment Attorney Barbara M. Rubin Joins Glaser Weil as Partner

"Profile: Barbara Rubin," by *Society Views*, a publication of the Hollywood Radio and Television Society

HONORS & AWARDS

Named to *Los Angeles Business Journal's* "Most Influential Women Lawyers," 2019
Best Lawyers in America, 2019-2021

Named to *Variety's* "Legal Impact Report," 2015-2021

Named "Top Dealmaker" by *Broadcasting & Cable* magazine, 2016

Southern California Super Lawyers

PUBLICATIONS

"The Secrets of the Business Affairs Executive," by Barbara M. Rubin and Kyle Stewart,
Los Angeles Lawyer

"Negotiating with Media Giants," *Los Angeles Lawyer*

SPEAKING ENGAGEMENTS

Speaker, "Glaser Weil's 19th Amendment Event," August 2020