

FOR IMMEDIATE RELEASE

LAW360 NAMES ADRIAN PRUETZ ONE OF 20 MOST INFLUENTIAL WOMEN IN IP LAW

Glaser Weil Partner Adrian Pruetz, chair of the Firm's Intellectual Property Department, was named by *Law360* as one of the "20 Most Influential Women in IP Law." The criteria for this award includes winning significant cases, representing large clients, longstanding presence in the Intellectual Property field and strong references.

Ms. Pruetz and her experienced IP team at Glaser Weil — including colleagues Erica Van Loon, Andrew Choung, Mieke Malmberg, Charles Koole and Rex Hwang — have a winning track record in intellectual property trials, arbitrations and appeals nationwide. They represent well-known companies of national and international prominence in patent, trademark, copyright and trade secret litigation in California and throughout the nation.

In the past two years, Ms. Pruetz, Mr. Koole and Ms. Malmberg have defeated eight patent infringement cases filed against consumer electronics company VIZIO, Inc. Each of these cases was either won on summary judgment or by the plaintiff agreeing to dismiss its infringement claims without any payment from VIZIO. Ms. Pruetz, Mr. Koole, Mr. Choung and Ms. Van Loon also won summary judgment of noninfringement of nine patents in favor of software maker Nero, Inc., in a case in which the court also struck the opposing parties' evidence based on their objections. Ms. Pruetz, along with Ms. Van Loon and Mr. Koole, has also won numerous appeals in the Federal and Ninth Circuits for several high-profile clients, including Roche, Nike, VIZIO and Mattel.

Over the last two years, Ms. Pruetz, Ms. Van Loon and Kollin Zimmermann also have obtained more than eight money judgments and permanent injunctions against infringers on the trademarks, copyrights and patents of Bally Gaming, Inc. (formerly SHFL entertainment, Inc.), the owner of such popular games as Three Card Poker, Let it Ride and Caribbean Stud. Ms. Pruetz and Ms. Van Loon also represented athletic shoe company K-Swiss in a trademark and trade dress case that resulted in a multi-million dollar payment to K-Swiss and a worldwide injunction against the infringer.

Ms. Pruetz has been honored for her success in IP litigation by the State Bar of California, which presented her with its prestigious IP Vanguard Award for excellence in the private practice of intellectual property law. She has also been recognized as a top IP trial lawyer by "Best Lawyers in America" and *Chambers and Partners*. Over her career, she has been a mentor to numerous prominent lawyers in the IP field. She continues to set the bar high for the attorneys in the IP Department at Glaser Weil, who provide the highest quality representation to the Firm's IP clients.

About Glaser Weil

Glaser Weil Fink Howard Avchen & Shapiro LLP is a full service law firm in Los Angeles, California. Formed in 1988, the Firm's clientele includes a diverse mix of international, national and local corporations and private entrepreneurs.