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## Glaser Weil Partner and Head of the Trademark, Copyright and Media Practice Erica Van Loon Named to Law360's "Rising Stars" List

**Related Attorney(s):** Erica J. Van Loon

**Related Practice(s):** Intellectual Property



Glaser Weil is pleased to announce that Partner and Head of the Trademark, Copyright and Media Practice Erica Van Loon has been named to *Law360's* "Rising Stars" list, which recognizes top legal talent under the age of 40 with outstanding legal accomplishments in their respective practice groups. This year, *Law360's* editors selected 179 winning candidates considered by *Law360's* editors from among more than 1100 survey submissions. Ms. Van Loon was one of 10 lawyers honored nationwide in the competitive field of intellectual property.

*Law360's* profile on Ms. Van Loon noted her diverse roster of clients and versatile IP litigation practice involving patents, trademarks and copyrights. The article profiled Ms. Van Loon's triumph in winning summary judgment on the damages issue of non-willfulness for client VIZIO, Inc. which led to a favorable trademark settlement against scooter maker Razor USA LLC. Ms. Van Loon discovered early on that VIZIO chose its Razor LED and Razor Thin television names simply to describe its products, indicating that it had not infringed or diluted Razor's marks willfully and that Razor would not be able to obtain disgorgement of profits. Accordingly, Ms. Van Loon and her colleagues at Glaser Weil brought a targeted summary judgment motion on the key issue of willfulness, which U.S. District Judge S. James Otero of the Central District granted, which effectively "gutted [Razor's] case from the inside out."

The publication also highlighted Ms. Van Loon's work in winning summary judgment on behalf of Nero Inc. in a patent infringement matter brought by JVC Kenwood Corp. The lower court granted summary judgment finding that patent exhaustion and express release barred JVC's infringement claims. The Federal Circuit affirmed the ruling on the grounds of express release.

*Law360* also spotlighted Ms. Van Loon's work in defeating a trademark infringement claim for client OneWest Bank involving the "Magic by Magic Johnson" debit card. The turning point of the case came when Ms. Van Loon took the deposition for the main witness of Plaintiff's company and got him to admit that he wasn't using the "magic card" mark at issue in commerce which delivered a "fatal blow to plaintiff's case."

Additionally, Ms. Van Loon's profile provides insight regarding her career and how she has cultivated "setting an early strategy in a case and trying to whittle it down to key issues."

To read Ms. Van Loon's profile, [click here](#).

### About Erica Van Loon

Ms. Van Loon focuses on litigating complex copyright, trademark, patent, media and entertainment claims as well as creating effective brand strategies to protect and enforce intellectual property and digital rights. She represents clients across all industries, including entertainment and media, apparel and footwear, toys and video games, consumer electronics, beauty and personal care, food and beverage, and other consumer products and services.

### About Glaser Weil

Glaser Weil, a Century City based law firm, is one of the country's premier full service law firms, with its attorneys at the forefront of high stakes litigation and transactions in entertainment, intellectual property and media. From start-ups and global corporations to high profile entertainers and other well-known personalities—the firm represents film and television studios, gaming, music, casino and production companies, toy and software application developers, along with individual authors, architects, artists and musicians.

The firm's thriving copyright, trademark, patent, media and entertainment litigation practice has won major victories for industry clients on summary judgment, at trial and arbitration, and on appeal.