

News & Events

Intellectual Property Litigation Firm Pruetz Law Group Joins Glaser Weil

Top litigators Adrian Pruetz and Erica Pruetz Van Loon and four associates expand Glaser Weil's IP practice

For Immediate Release
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LOS ANGELES – Glaser Weil Fink Jacobs Howard Avchen & Shapiro, LLP announced that Pruetz Law Group LLP, a prominent six-attorney intellectual property litigation firm, has joined the Firm. Adrian Pruetz, founder of Pruetz Law Group LLP, is one of the country's leading intellectual property and business litigators and has served as lead counsel on behalf of many well-known clients, such as Nike, Roche, Mattel, Harley-Davidson, and more. Co-founder and partner, Erica Pruetz Van Loon, has litigated matters for Abbott Laboratories, K-Swiss, Red Bull, and more. Four associates, Lauren Gibbs, Charles Koole, Avraham Schwartz and Jessica Wood, will augment the IP litigation group.



Adrian Pruetz



Erica Pruetz Van Loon

"We could not be more excited about welcoming this outstanding intellectual property litigation practice group," said Peter Weil, the Firm's Managing Partner. "The addition of Adrian and Erica will immediately enable us to attract and provide legal services to an even broader range of clients and matters."

"I am thrilled that Adrian and Erica are joining forces with us," added Litigation Department Chair and Founding Partner, Patricia Glaser. "They are among the country's finest intellectual property litigators and the addition of their practice to ours further expands the reach and capabilities of the Firm."

Adrian Pruetz commented, "We are very excited to be joining the outstanding lawyers of Glaser Weil Fink Jacobs Howard Avchen & Shapiro and look forward to growing our IP litigation practice at this premier firm."

With 30 years of experience, Adrian Pruetz' litigation practice is focused primarily on patent, trademark, trade dress, copyright, and trade secret cases. She has first-chaired numerous jury trials, bench trials and

commercial arbitrations and argued many appeals. She is a recent recipient of the prestigious Vanguard Award from the Intellectual Property Section of the California State Bar.

Erica Pruetz Van Loon focuses her practice on intellectual property, entertainment and business litigation. She has been recognized as a leading trademark litigator by World Trademark Review and as a "Rising Star" in intellectual property litigation by Southern California Super Lawyers.

Glaser Weil Fink Jacobs Howard Avchen & Shapiro LLP is a full service law firm in Los Angeles, California. Formed in 1988, the Firm's clientele includes a diverse mix of international, national and local corporations and private entrepreneurs throughout the nation.

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